

Samantha Ashford

56124 Holly Kosove Complex, Tampa, FL 33620
904.253.4548 • sashford@mail.usf.edu

Education

Centreville High School, Clifton, VA, 2006

- Advanced diploma

University of South Florida, Tampa, FL, expected graduation May 2010

- B.A. Mass Communications (Public Relations)
- Minor in General Business
- Member, PRSSA, Special Events Committee

Experience

Housing Clerk, USF Housing Department, August 2008-current

- Assisted students with housing conflicts and issues

Lifeguard, Adventure Island, March 2008-August 2008

- CPR certified

Sales Associate, Bath & Body Works, May 2007-February 2008

- Assisted customers, experienced with register, stocking

Sales Representative, Planet Beach, August 2005-July 2006

- Assisted customers, open/closed, helped with promotions

Skills and Related Coursework

- Conversational in Spanish, both spoken and written
- Experienced in social media such as blogs and social networks
- Writing for PR, Issues in PR, Computers in Business, Basic Marketing, PR Research, Intro to Advertising

References

- Dr. Kelli Burns, USF PR professor, 813.974.6799, kburns@cas.usf.edu
- Zuleka Jones, Holly Desk Housing Manager, 813.974.2212, joneszul@housing.usf.edu
- Randy Ritchey, Planet Beach Owner and Manager, 703.801.1964